

Christine F Giraud

UX Designer

UX Design Experience (10/2016-)

- **SmartBug Media:** Conducted user interviews, produced: personas, content audit, sitemaps, and wire frames.
- **Savepoint.launchrock.com:** Developed personas, analyzed competition.
- **EthosWell.com:** Conducted user interview, analyzed competition.
- **Pavlok.com:** Re-designed Chrome extension. Completed full UX process from research to wire framing and prototype testing. Final product was drop-down window as quick access point. Added hi-fi prototype of a walkthrough.
- **Crush It!:** Built a native mobile app. Completed full UX process from research to wire framing and prototype testing. Final app gives users ability to train alone and social forum.
- **Muji.us:** With team, redesigned website. Smoothed out language and cultural barriers by re-categorization. Created RWD layout.
- **RustyZipper.com:** Completed full UX process from research to wire framing and prototype testing. Condensed and streamlined IA and navigation. Updated aesthetic.

Design Toolkit

Proficient: Basic Knowledge:

Sketch HTML

Invision CSS

Adobe CC

Axure

UX Awards and Honors

MDP Hackathon: 2nd Place Winner- Best Use of Athena Health API

Volunteer Experience

NAFTI | Accra, Ghana

Documentary Film Teacher

Taught college nonfiction film history and media production to 24 students.

AED | Accra, Ghana

Health Communication Intern

Helped develop the Ghana AIDS Commission's behavior change strategy.

BPFF | Boston, MA

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<https://vimeo.com/134204203>

Co-organizer and co-curator

Organized film festival with a focus on Palestine.

Education

General Assembly | Boston, MA

User Experience Design Immersive

University of Texas at Austin | Austin, TX

Master of Arts, Radio-TV-Film

Ethnographic Research conducted for UX Thesis: How the Internet affected the nonprofit sector of Brazil from 1995-1999

McGill University | Montreal, Canada

Bachelor of Arts, History, Minor in Anthropology

UX Skills

Surveys

Storyboarding

Interviewing

Card Sorting

Competitive Analysis

User Flow

Contextual Inquiry

Sitemap

Rapid Sketching

Wire framing

Affinity Diagramming

Prototyping

Persona Development

Case Study

User Scenarios

Presentation

A/B testing

Journey Mapping

Additional Work Experience

Flatiron Health | New York, NY

Chart Abstractor (remote) 2014-present

Abstracting treatments from EMRs for research.

Working with developers to improve system.

Mass General Hospital | Boston, MA

Clinical Research Coordinator 2011-2014

Managed three relational data repositories and one national registry for oncological investigators. Consented patients. Ran data queries.

Boston Medical Center | Boston, MA

Research Coordinator 2009-2011

Managed study of patients re behavior change and overall treatment adherence. Recruited staff, partnered with developers, supervised research assistants, acted as patient liaison.

Hobbies and Interests

Running, Filmmaking, Writing, Travel