

Powell, OH 43065	Timothy Perry tim.perry@newventuresllc.com www.linkedin.com/in/timperry	614-450-2422
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INFORMATION TECHNOLOGY / BUSINESS SERVICES EXECUTIVE

*I am a Business Executive who focuses on defined results today as well as tomorrow through Information Technology and an open mind. What differentiates me from others is that I can build networks with a wide web of people to collaborate on a vision but also stay grounded in the pragmatic need to implement and operate that vision to get defined business results. **I am a thought leader who delivers by bringing out the best in others.***

CORE COMPETENCIES

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| <ul style="list-style-type: none"> ✓Creating a Climate for Innovation ✓Relationship Building & Influencing ✓Executive & Large Audience Presentations ✓Strategic Planning and Organizational Change Mgt ✓New Product Development ✓Six Sigma / Design For Six Sigma ✓Vendor Management ✓SOX, GxP, COBIT, PCI, HIPAA Compliance ✓Global Accountability ✓6+ direct and 125+ FTEs around the world ✓\$250 million expense and \$35 million capital | <ul style="list-style-type: none"> ✓Enterprise Architecture (TOGAF) ✓Technical Reference Model (TRM) ✓Technology Roadmaps ✓Infrastructure Shared Services / ITIL ✓Messaging & Collaboration ✓Web 2.0, Social Media, Participative Economy ✓Mobile & Wireless ✓Identity Management ✓Fluency in German ✓Architecture and Engineering for 6,000+ servers, 13+ Petabytes of storage, 2200+ circuits |
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PROFESSIONAL CHRONOLOGY

- 2/13 – current, **CIO**, HealthCare Too, LLC (privately-held HIPAA compliance & cloud hosting)
- 6/11 – 2/13, **CTO**, Ecommerce, Inc. (privately-held business services firm)
- 8/10 – 6/11, **CTO**, NEW Ventures LLC (privately-held consulting firm)
- 7/08 – 8/10, **Sr Vice President**, Reed Elsevier (Information Services firm, +\$9B revenue)
- 6/07 – 7/08, **CTO**, NEW Ventures LLC (privately-held consulting firm)
- 8/98 – 6/07, **Global Director**, Johnson & Johnson, (Healthcare enterprise with 250+ Units)
- 9/93 – 8/98, **Manager**, IMI Systems (IT consulting firm, now part of Ajilon Consulting)

EDUCATION

- 1997 **Master of Technology Management**, University of Pennsylvania, Wharton & SEAS
- 1991 **Master of Public Administration**, The Ohio State University, College of Business
- 1987 **Bachelor of Arts**, The Ohio State University, College of Arts & Sciences

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INFORMATION TECHNOLOGY / BUSINESS PROCESS EXECUTIVE

I am a Business Executive who focuses on defined results today and tomorrow through Information Technology and an open mind. What differentiates me from others is that I can build networks with a wide web of people to collaborate on a vision but also stay grounded in the pragmatic need to implement and operate that vision to get defined business results. I am a thought leader who delivers by bringing out the best in others.

PROFESSIONAL EXPERIENCE

CHRONOLOGY

- 2/13 – current, HealthCare Too, LLC (privately-held health compliance and cloud hosting firm)
- 6/11 – 2/13, Ecommerce, Inc. (privately-held web hosting and business services firm)
- 8/10 – 6/11, NEW Ventures LLC (privately-held consulting firm)
- 7/08 – 8/10, Reed Elsevier (Global information broker / publisher with over \$9 billion in annual revenue)
- 6/07 – 7/08, NEW Ventures LLC (privately-held consulting firm)
- 8/98 – 6/07, Johnson & Johnson (Healthcare enterprise with 250+ Operating Companies worldwide)
- 9/93 – 8/98, IMI Systems (IT consulting firm, subsidiary of Olsten and sold to Ajilon Consulting in 2000)



Our core value is that we provide compliant, secure, reliable infrastructure services for Healthcare Information Technologies to all healthcare organizations to help them produce better patient outcomes at lower costs.

Chief Information Officer, reporting to Chief Executive Officer

- Responsible for ensuring HCT information technology is in compliance with HIPAA / HITECH
- Collaborate with Privacy Officer and Security Officer to develop and maintain policies and procedures
- Develop organizational capabilities for IT Operations, Engineering, and Development



Ecommerce, Inc. is a business services provider with over 750,000 hosted websites and 2 million email addresses as well as both public and private cloud offerings. In its 10-year history, Ecommerce has grown to nearly 200 employees in the US, Ukraine, and Romania.

Chief Technology Officer, reporting to Chief Executive Officer

Recruited to build a global team responsible for all Operations and Engineering and implement best practices.

- Instituted new organizational structure, shifts, and job descriptions with defined responsibilities
- Reduced downtime from DDOS attacks thru standard monitoring and operating procedures
- Increased sales of cloud by more than 30% through faster provisioning and improved technologies
- Oversaw migration of over 50,000 accounts to new blade and SAN solution
- Rebuilt team morale and participation in new service development (e.g., a new cloud offering)
- Led identification, discovery, analysis, bid formulation for targets for acquisition



Reed Elsevier is a global information publisher committed to delivering world class information and tools that enable its customers to make critical decisions, enhance productivity and improve outcomes. 2009 Revenue was £6 Billion (approximately \$9 Billion).

Senior Vice President, Infrastructure Services (2008-2010) Reporting to Chief Operating Officer

Recruited to build the engineering function for a global shared services organization where I:

- Assembled, cultivated, and managed teams of **6+ direct and 125+ FTEs** around the world through departmental goals and objectives as well as open communication;
- Never exceeded fixed Budget and managed within **\$250 million expense** and **\$35 million capital**;
- Oversaw Architecture and Engineering for **6,000+ servers, 13+ Petabytes** of storage, **2200+ circuits**;
- Oversaw virtualization of servers, **reducing dedicated physical servers by over 60%**;
- Led infrastructure services for **transformational programs** in LexisNexis and Elsevier businesses;
- Implemented global **best practices** for service management and enterprise architecture;
- Initiated **organizational change management** for a **culture of service** over silos of technology;
- Implemented low-latency **DWDM network** to connect three data centers, with redundant routing;
- Introduced **emerging technologies** to enterprise to maximize productivity and lower costs;

Key Performance Indicators included:

New/Increased Revenue

- Conducted due diligence on over a dozen Merger & Acquisition targets with business partners.
- Reduced by 10% cycle time for Source Code Management to move new products into Production.
- Worked with business to implement new infrastructure as part of Lexis for Microsoft Office and other transformational programs.

Manage Costs / Improve Margins

- Developed inventory and optimized/decommissioned applications no longer in use.
- Achieved nearly \$10 million in savings through contract negotiations with vendors.
- Consolidated multiple marginal data centers into core set of data centers.
- Managed continuous efforts to reduce waste and avoid costs such as avoiding maintenance on out-of-support software by upgrading to supported levels.

Organizational Effectiveness

- Standardized technologies (i.e., Configuration Items) used in technology designs to increase efficiency of the design process and make Production easier to support
- Simplified systems and introduced automation wherever possible.
- Established well-documented processes based on best industry practices through awareness training throughout the organization.
- Maintained appropriate controls over compliance systems to support the Corporation's responsibilities to all a global organizations.
- Promoted innovation through "failure free" experimentation with our business units in such areas as Virtual Worlds (e.g., Second Life), mobile devices (e.g., iPad), and others.

Operational Excellence

- Maintained Reliability Availability Performance (RAP) metrics through appropriate designs and 3rd level support.
- Reduced the number of reported problems by 10% through proactive measures (e.g., automated reboots).
- Zero Compliance Audit findings (PCI and Sarbanes Oxley).

NEW Ventures LLC
Springboro, OH

NEW Ventures LLC is a privately held Small and Women Owned Business Enterprise (SWBE) consulting firm in which I am minority shareholder.

Chief Technology Officer (CTO) (2007-08; 2010-11)

Wrote a book on the future of the corporate Information Technology function, charting a path forward from the traditional technology support role to a business services broker that brings value to companies by managing changes required by such market forces as Globalization, Social Media / Participative Economy, and Emerging Technologies.

Previous Customers have included:

Merck, Worldwide Licensing & External Scientific Affairs (WWL & ESA)

Engaged to find new Open Innovation approaches to improve existing lead generators and opportunity channels and/or create new lead generators or opportunity channels based on Web 2.0 Social Media practices through which Merck will gain additional market advantage over its competitors in licensing early stage compounds, capabilities, and services.

Research In Motion (RIM), Office of the Chief Operating Officer

Recruited by the COO to work with himself and the VP of Marketing where I:

- Assessed **current global market opportunities** that can take advantage of developments at RIM,
- Defined **target markets** in North America in the near future where RIM can bring value,
- Delineated “**build vs buy**” decisions for RIM to participate in these healthcare market opportunities,
- Investigated **potential partnerships** for RIM.



Johnson & Johnson NCS
Raritan, NJ

Johnson & Johnson is the world's largest healthcare manufacturer, with 2007 revenues over \$61 billion and 250+ Operating Companies globally. Consolidation of all infrastructure under J&J's Networking & Computing Services (NCS) global shared services organization was an enterprise strategic initiative which ultimately placed an annual budget of approximately **\$700 million** and **2,500 associates** under NCS.

IM Director, *Global Infrastructure Architecture (2005-2007) Reporting to Global VP for Engineering*

- Created and led an architecture and strategy department at NCS to establish and leverage expertise, standard technologies, best practices, and business trends and needs around the globe in a consistent fashion.
- Provided appropriate **standard, stable, secure solutions** to support this strategic initiative and the on-going enterprise.
- Supported dozens of critical solution architectures** such as: the \$3 million Web 2.0 phased rollout, SAP Optimization, Pfizer Consumer merger, business continuity planning, data center optimization, and the \$1 billion Global HR Transformation.

IM Director, *Team Technologies Global Development (1998-2005) Reporting to Global VP for Engineering*

Drove organization to manage these shared services through a **Product, Service, Solution (PSS) business model** and a “**service culture**” around infrastructure products to **enhance the customer experience, reduce non-value costs**, and **introduce new services** to meet changing customer / business needs.

- Introduced **emerging technologies** to enterprises to maximize productivity and lower costs;
- Led infrastructure integration for M&A activities, including a **\$12 Billion merger**;
- Avoided **hundreds of millions of dollars in stent inventory expirations** with a mobile inventory management solution. This **helped meet patient demand** that outstripped stent supply shortly after introduction, improving patient survival;

- Published an **ITIL-based Service Catalog**,
- Developed master **Service Level Agreements (SLAs)** and approving modifications for the J&J businesses,
- Oversaw **cost accounting** for the PSS, making presentations to senior management for **3-year technology roadmaps** for **budgeting forecasts**,
- Developed **benchmarks** with external companies,
- Wrote or approved marketing materials and **User Guidelines for Appropriate Use**.

CIO Insight has published a case study on this successful use of “Process Excellence” in infrastructure services at J&J (www.cioinsight.com/article2/0,1540,2096714,00.asp).



IMI Systems, Inc. was the IT consulting division of Olsten Corporation until it was sold to Ajilon Consulting in 2000. Before being acquired by Ajilon, IMI produced revenue of over \$350 million and had a staff of about 3,500. In the mid-1990's IMI created a Vendor Management practice to help its clients reduce costs and protect them from co-employment issues.

National Program Manager (1997 - 1998) Reporting to VP of Vendor Management

Promoted to build the IT recruiting function and vendor management system that:

- Developed **measurable business processes** to ensure clients got the required talent in a timely fashion and kept within the contractual guidance for costs,
- Maintained **scorecards for vendors** and addressed those vendors who were not abiding by the customer's “rules of the game” or who were not scoring well on performance metrics,
- **Piloted a new partnership for outsourcing in India** for a module in the next upgrade of the application. That upgrade was delivered on time and under budget,
- **Retained these 2 Fortune 50 accounts** and **gained an additional 3 Fortune 500** accounts.

Lab Automation Manager at SmithKline Beecham R&D (1993 - 1997 IMI Systems, Wilmington, DE)

SmithKline Beecham (now part of GlaxoSmithKline) was a leader in the research, development, manufacture and marketing of pharmaceutical and consumer health products.

Hired as an on-site consultant through IMI Systems:

- Led the support team for **Laboratory Automation** on the King of Prussia, PA campuses, ensuring scientific instrumentation produced accurate data for R&D analysis and decision making.
- Designed new business process to **reduce average cycle time** for support issues from over 30 to 3 days.
- Gathered **requirements** to enhance business processes (e.g., departmental purchasing, asset management, project prioritization & management) and produced software to automate them, using Rapid Application Development (RAD).
- Developed **system management** scripts to monitor system performance.

EDUCATION

University of Pennsylvania, Philadelphia, PA

Wharton School of Business and **School of Engineering And Applied Sciences**

·Master of Science, Technology Management

The Ohio State University, Columbus, OH

College of Business, School of Public Policy & Management

·Master of Public Administration, Information Resource Management

The Ohio State University, Columbus, OH

College of Arts & Sciences

·Bachelor of Arts (Graduation with Honors and Distinction)

·Majors: International Studies & German; Minor: Economics

LANGUAGES

English (Fluent - Native),

German (Fluent - Wide Knowledge)

CERTIFICATIONS

ITSM Foundations v. 3 (ISEB Certified),

Design for Six Sigma (Green Belt),

TOGAF v. 8 (Certified),

GxP Compliance

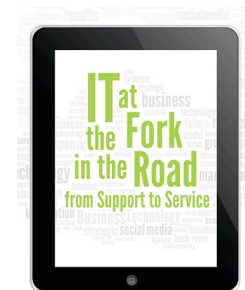
PUBLICATIONS

IT at the Fork in the Road

Paperback: 135 pages

Publisher: NEW Ventures LLC (2011)

ISBN-13: 978-1570740077



Tim Perry